

# 2018 Editorial Calendar

Issue #	Issue Date	Ad Close	Material Close	On Sale Starts	Editorial Highlight
589	15-Jan	22-Dec	27-Dec	4-Jan	BEAUTY SPECIAL: New Year, New Look
590	22-Jan	29-Dec	3-Jan	11-Jan	RED CARPET: Golden Globes Red Carpet Special + ONLINE: Red Carpet Season Microsite
591	29-Jan	5-Jan	10-Jan	18-Jan	BEAUTY SPECIAL: Golden Globe Beauty
592	5-Feb	12-Jan	17-Jan	25-Jan	RED CARPET: SAG Awards/GIFT GUIDE: Valentine's gifts & recipes
593	12-Feb	19-Jan	24-Jan	1-Feb	RED CARPET: Grammys/Winter Olympics Countdown (plus Shopping)
594	19-Feb	26-Jan	31-Jan	8-Feb	The Love Issue (Celebrity Valentines)/TRAVEL SPECIAL Romantic Getaways
595	26-Feb	2-Feb	7-Feb	15-Feb	Winter Olympics Special
<b>596/597</b>	<b>12-Mar</b>	<b>9-Feb</b>	<b>14-Feb</b>	<b>22-Feb</b>	<b>Oscars Countdown &amp; Preview Special Double Issue</b>
598	19-Mar	23-Feb	28-Feb	8-Mar	RED CARPET: Oscars
599	26-Mar	2-Mar	7-Mar	15-Mar	BEAUTY SPECIAL: Oscar Looks
600	2-Apr	9-Mar	14-Mar	22-Mar	RED CARPET: Canadian Screen Awards (TBC)/Easter Entertaining
601	9-Apr	16-Mar	21-Mar	29-Mar	BEAUTY SPECIAL: Spring Hair Trend Report
602	16-Apr	23-Mar	28-Mar	5-Apr	SHOPPING SPECIAL: Spring Style
<b>603/604</b>	<b>23-Apr</b>	<b>29-Mar</b>	<b>4-Apr</b>	<b>12-Apr</b>	<b>BEAUTY SPECIAL: Spring Refresh + Royal Baby Countdown</b>
<b>605</b>	<b>30-Apr</b>	<b>6-Apr</b>	<b>11-Apr</b>	<b>19-Apr</b>	<b>BEAUTY SPECIAL: Spring fragrances</b>
606	7-May	13-Apr	17-Apr	26-Apr	GIFT GUIDE: Mother's Day
607	14-May	19-Apr	25-Apr	3-May	ROYAL SPECIAL: Princess Charlotte 3rd Birthday + RED CARPET: Met Gala
<b>608/609</b>	<b>28-May</b>	<b>26-Apr</b>	<b>2-May</b>	<b>10-May</b>	<b>ROYAL WEDDING WALK-UP</b>
610	4-Jun	11-May	16-May	24-May	ROYAL WEDDING SPECIAL COLLECTOR'S ISSUE
611	11-Jun	18-May	23-May	31-May	GIFT GUIDE: FATHER'SDAY SPECIAL
612	18-Jun	25-May	30-May	7-Jun	BEAUTY SPECIAL: Sun care / Wedding Special (Fashion & beauty)
613	25-Jun	1-Jun	6-Jun	14-Jun	ROYAL SPECIAL: Trooping the Colour (Prince William, Prince Harry, Princess Charlotte, Prince George)
<b>614/615</b>	<b>9-Jul</b>	<b>8-Jun</b>	<b>13-Jun</b>	<b>21-Jun</b>	<b>CANADA'S MOST BEAUTIFUL + SUMMER SIZZLER! Beauty/fitness/ beach bag essentials/books /</b>
616	16-Jul	22-Jun	27-Jun	5-Jul	HOLLYWOOD SPECIAL: Celebrities and their model children
617	23-Jul	29-Jun	4-Jul	12-Jul	BEAUTY SPECIAL: Celebrity-Inspired Summer Hair How-To
618	30-Jul	6-Jul	11-Jul	19-Jul	BEAUTY SPECIAL: Celebrity-Inspired Summer Nails (mani & pedi guide)
<b>619/620</b>	<b>13-Aug</b>	<b>13-Jul</b>	<b>18-Jul</b>	<b>26-Jul</b>	<b>ROYAL SPECIAL: Prince George 5th Birthday + Celebrity Cottages in Canada</b>

Double Issue - On newsstands for 2 consecutive weeks

Extra Issue

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Photos courtesy of George Pimentel Photography.



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621	20-Aug	27-Jul	1-Aug	9-Aug	HOLLYWOOD SPECIAL: Celebrity Pets
622	27-Aug	3-Aug	8-Aug	16-Aug	MOVIE SPECIAL: Fall Preview
623	3-Sep	10-Aug	15-Aug	23-Aug	TV SPECIAL: Fall Preview
624	10-Sep	17-Aug	22-Aug	30-Aug	BACK TO SCHOOL SPECIAL: Celebrity-inspired kids' style and food
625	17-Sep	24-Aug	29-Sep	6-Sep	RED CARPET: Venice Film Festival + Toronto International Film Festival WALK-UP
626	24-Sep	31-Aug	5-Sep	13-Sep	RED CARPET SPECIAL: Toronto International Film Festival Special (TBC)
627	1-Oct	7-Sep	12-Sep	20-Sep	RED CARPET: Emmys + TIFF Beauty
<b>628/629</b>	<b>15-Oct</b>	<b>14-Sep</b>	<b>19-Sep</b>	<b>27-Sep</b>	<b>HOLLYWOOD SPECIAL: Hottest Bachelors + Fall Music Special + BEAUTY SPECIAL</b>
630	22-Oct	28-Sep	3-Oct	11-Oct	BEAUTY SPECIAL: Breast Cancer Awareness
631	29-Oct	5-Oct	10-Oct	18-Oct	HOLLYWOOD SPECIAL: Rising Stars - Ones to Watch + ENTERTAINING SPECIAL: Halloween Treats + ONLINE: Canada's Best Dressed Microsite
632	5-Nov	12-Oct	17-Oct	25-Oct	BEAUTY SPECIAL: Beauty at Every Age (20s, 30s, 40s, 50s, 60+)
633	12-Nov	19-Oct	24-Oct	1-Nov	TRAVEL SPECIAL: Warm-weather getaways
<b>634/635</b>	<b>19-Nov</b>	<b>26-Oct</b>	<b>31-Nov</b>	<b>8-Nov</b>	<b>HOLLYWOOD SPECIAL: Surprising Celebrity Hobbies + ONLINE EXCLUSIVE: Canada's Best Dressed (TBD)</b>
<b>636</b>	<b>26-Nov</b>	<b>2-Nov</b>	<b>7-Nov</b>	<b>15-Nov</b>	<b>FITNESS SPECIAL: Celebrity-inspired Winter Workouts</b>
637	3-Dec	9-Nov	14-Nov	22-Nov	BEAUTY SPECIAL Cold Weather Beauty Rescue + MOVIE SPECIAL: Holiday Preview
638	10-Dec	16-Nov	21-Nov	29-Nov	SHOPPING SPECIAL: Celebrity-inspired Holiday Gift Guide
639	17-Dec	23-Nov	28-Nov	6-Dec	SHOPPING & BEAUTY SPECIAL: Celebrity-inspired Holiday Looks (party fashion, accessories, cosmetics)
<b>640/641</b>	<b>7-Jan</b>	<b>30-Nov</b>	<b>5-Dec</b>	<b>13-Dec</b>	<b>YEAR IN REVIEW SPECIAL: Celebrities, Style, Beauty + Holiday Recipes</b>
<b>SIP</b>	<b>Spring</b>	<b>TBA</b>	<b>TBA</b>	<b>TBA</b>	<b>The Royal Baby: A Celebration</b>

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